

Rep Order# 8809099 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36148

Printed: 08/03/2012 1:58 PM  
Last Received: 08/03/2012 11:58 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NEV VS SPEC INT TAX  
Product Issue  
Estimate# 1246  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 108/115/1246  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

\*\*\*8/3: ORD CXL PER CAMPAIGN REQUEST\*\*\*  
PLS CNF, T/R, SARAH FOR MIKE

| LT  | Ln  | Day    | Time    | Program                                | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--------|---------|--|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---    | ---     | -----                                  | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *1  | TU-F,M | 5A-6A   | 8 NEWS NOW AT 5A                       | :30 | \$1,000.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |         | Sales Remark: V5 CLX                   |     |            |             |            |            |             |            |         |
|     |     |        |         | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |         | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *2  | TU-F,M | 6A-7A   | 8 NEWS NOW AT 6A                       | :30 | \$1,200.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |         | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |         | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |         | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *3  | TU-F,M | 7A-9A   | CBS THIS MORNING                       | :30 | \$1,000.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |         | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |         | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |         | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *4  | SU     | 530A-6A | WALL STREET JOURNAL REPORT             | :30 | \$400.00   | 10/07-10/07 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |         | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |         | V3 Comment Changed, Rate Changed       |     |            |             |            |            |             |            |         |
|     |     |        |         | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |

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| LT  | Ln  | Day    | Time      | Program                                | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--------|-----------|--|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---    | ---       | -----                                  | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *5  | SU     | 8A-830A   | 8 NEWS NOW SUNDAY MORNING- #2          | :30 | \$1,500.00 | 10/07-10/07 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Rate Changed       |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *6  | TU-F,M | 9A-10A    | LIVE! WITH KELLY                       | :30 | \$850.00   | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *7  | TU-F,M | 10A-11A   | PRICE IS RIGHT                         | :30 | \$3,500.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *8  | TU-F,M | 11A-12P   | YOUNG & RESTLESS                       | :30 | \$4,500.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *9  | TU-F,M | 12P-1230P | 8 NEWS NOW AT NOON                     | :30 | \$850.00   | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Rate Changed       |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *10 | TU-F,M | 2P-3P     | THE TALK                               | :30 | \$900.00   | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *11 | TU-F,M | 3P-4P     | ELLEN                                  | :30 | \$1,000.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |           | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |

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| LT  | Ln  | Day                                    | Time    | Program                   | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--|---------|---------------------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                                  | -----   | -----                     | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *12 | SA                                     | 530P-6P | POLITICS NOW              | :30  | \$800.00   | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 More than 2 codes changed           |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |
|     | *13 | TU-F,M                                 | 4P-5P   | 8 NEWS NOW AT 4PM & 430PM | :30  | \$1,300.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 More than 2 codes changed           |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |
|     | *14 | TU-F,M                                 | 5P-630P | 8 NEWS NOW ROTATION       | :30  | \$1,500.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 More than 2 codes changed           |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |
|     | *15 | SA                                     | 5P-530P | 8 NEWS NOW AT 5PM-SAT     | :30  | \$800.00   | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 Comment Changed, Rate Changed       |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |
|     | *16 | SU                                     | 630P-7P | 8 NEWS NOW AT 630PM-SUN   | :30  | \$1,500.00 | 10/07-10/07 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 Comment Changed, Rate Changed       |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |
|     | *17 | TU-F,M                                 | 630P-7P | INSIDE EDITION            | :30  | \$1,300.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 More than 2 codes changed           |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |
|     | *18 | TU-F,M                                 | 7P-8P   | ET/INSIDER                | :30  | \$1,300.00 | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 CXL                   |         |                           |      |            |             |            |            |             |            |         |
|     |     | V3 More than 2 codes changed           |         |                           |      |            |             |            |            |             |            |         |
|     |     | V5 Comment Changed, Spots/week Changed |         |                           |      |            |             |            |            |             |            |         |

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|-----|-----|--------|-----------|--|-----|-------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---    | ---       | -----                                  | --- | ---         | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *19 | SA     | 7P-8P     | ET WEEKEND                             | :30 | \$600.00    | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Rate Changed       |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |
|     | *20 | TU     | 9P-10P    | NCIS: LOS ANGELES                      | :30 | \$8,500.00  | 10/02-10/02 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed                     |     |             |             |            |            |             |            |         |
|     | *21 | W      | 8P-9P     | SURVIVOR 25                            | :30 | \$12,000.00 | 10/03-10/03 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Rate Changed       |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |
|     | *22 | TH     | 8P-9P     | BIG BANG THEORY/ ENGAGEMENT            | :30 | \$5,000.00  | 10/04-10/04 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed                     |     |             |             |            |            |             |            |         |
|     | *23 | F      | 9P-10P    | CSI: NY                                | :30 | \$8,500.00  | 10/05-10/05 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Rate Changed       |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |
|     | *24 | SU     | 9P-10P    | THE GOOD WIFE                          | :30 | \$9,500.00  | 10/07-10/07 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 Comment Changed, Rate Changed       |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |
|     | *25 | TU-F,M | 11P-1135P | 8 NEWS NOW AT 11PM                     | :30 | \$2,200.00  | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |           | Sales Remark: V5 CXL                   |     |             |             |            |            |             |            |         |
|     |     |        |           | V3 More than 2 codes changed           |     |             |             |            |            |             |            |         |
|     |     |        |           | V5 Comment Changed, Spots/week Changed |     |             |             |            |            |             |            |         |

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|-----|-----|--------|-------------|--|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---    | ---         | -----                                  | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *26 | SA-SU  | 11P-1135P   | 8 NEWS NOW AT 11PM-WKND                | :30 | \$1,100.00 | 10/06-10/07 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |             | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |             | V3 Comment Changed, Rate Changed       |     |            |             |            |            |             |            |         |
|     |     |        |             | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *27 | TU-F,M | 1135P-1237A | LATE SHOW W/LETTERMAN                  | :30 | \$850.00   | 10/02-10/08 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |             | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |             | V3 More than 2 codes changed           |     |            |             |            |            |             |            |         |
|     |     |        |             | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |
|     | *28 | SA     | 9A-1230P    | CBS COLLEGE FTBL-EARLY GAME            | :30 | \$5,000.00 | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|     |     |        |             | Sales Remark: V5 CXL                   |     |            |             |            |            |             |            |         |
|     |     |        |             | V3 Comment Changed, Rate Changed       |     |            |             |            |            |             |            |         |
|     |     |        |             | V5 Comment Changed, Spots/week Changed |     |            |             |            |            |             |            |         |

—REPORT TOTALS—

Report Totals: 0 / \$0.00

—SALES MONTHLY TOTALS—

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

|               |     |      |    |      |     |      |     |      |     |      |    |
|---------------|-----|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$0 | CABL | 0% | KLAS | 31% | KSNV | 27% | KTNV | 17% | KTUD | 0% |
|               |     | KVCW | 3% | KVMY | 5%  | KVVU | 17% | UNKN | 0%  |      |    |

Books FEB11  
Demos RA35+